

RAJAR DATA RELEASE



Quarter 1 2022 – May 18th 2022

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q3 21	Q4 21	Q1 22	Q3 21	Q4 21	Q1 22	Q3 21	Q4 21	Q1 22
All Radio	88.9	88.9	89.3	1,012	1,004	1,012	100	100	100
Total Digital	73.9	71.7	75.4	665	647	688	65.8	64.4	67.9
DAB	60.2	58.4	59.6	435	427	416	43.0	42.5	41.1
DTV	12.5	12.3	11.9	48	51	45	4.7	5.1	4.5
Total Online	32.5	30.3	38.1	183	170	227	18.1	16.9	22.4
Website/Apps	N/A	N/A	27.1	N/A	N/A	126	N/A	N/A	12.4
Smart Speaker	N/A	N/A	15.7	N/A	N/A	101	N/A	N/A	9.9